



WEWS

ORDER

Flight Dates **10/02/12-11/06/12**

Contract / Revision **304525 /**

Original Date / Revision
07/12/12 10/29/12

Advertiser **DSCC IE**

Agency **Great American Media**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product

Issue. **DSCC IE 10.2-11.6.12 OH**

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1370**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	182	\$239,593.75	\$281,875.00	0.00	10/01/12	10/28/12	182	\$239,593.75	\$281,875.00
November 2012	73	\$120,487.50	\$141,750.00	0.00	10/29/12	11/06/12	73	\$120,487.50	\$141,750.00
Totals	255	\$360,081.25	\$423,625.00	0.00					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	2		\$400.00		0.00						
Week:		10/08/12	10/14/12	- TWTF--	2		\$400.00		0.00						
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00



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Print Date: 10/29/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMC 5-6a											
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$650.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					3	\$650.00		0.00			
Week:		10/29/12	11/04/12	MTWTF - -					4	\$650.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$650.00		0.00			
N 3	WEWS	10/02/12	10/12/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$700.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$700.00		0.00			
N 4	WEWS	10/16/12	11/06/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	5	\$850.00	P-2	0.00	NM	10	\$8,500.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - -					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					4	\$850.00		0.00			
Week:		10/29/12	11/04/12	MTWTF - -					5	\$850.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$850.00		0.00			
N 5	WEWS	10/02/12	10/12/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$600.00		0.00			
Week:		10/08/12	10/14/12	- - - - -					0	\$0.00		0.00			
N 6	WEWS	10/16/12	11/06/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	5	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - -					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	- - - - -					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	- - - - -					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$900.00		0.00			
N 7	WEWS	10/02/12	10/12/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-2	0.00	NM	4	\$600.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$150.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$150.00		0.00			
N 8	WEWS	10/16/12	11/06/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					2	\$150.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					2	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	10/22/12-10/28/12		4-430am America This Morn	4-430a		MTWThF - - - -	:30		(\$150.00)		0.00	NM		
Credited															
[Adding spots to end of contract]															
Week:		10/29/12	11/04/12	- - - - -					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$150.00		0.00			
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$200.00	P-2	0.00	NM	4	\$800.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$200.00		0.00			
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$250.00	P-2	0.00	NM	9	\$2,250.00



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Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430-5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$250.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF - -		2				\$250.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF - -		4				\$250.00		0.00			
	Week:	11/05/12	11/11/12	- T - - - - -		1				\$250.00		0.00			
N 11	WEWS	10/20/12	11/03/12	SA GMA 8-9a	CM	8-9a	- - - - - S -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		SA GMA 8-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- - - - - S -		1				\$850.00		0.00			
	Week:	10/22/12	10/28/12	- - - - - S -		1				\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/22/12-10/28/12	SA GMA 8-9a		8-9a	- - - - - Sa - -	:30		(\$850.00)		0.00	NM		
	See MG 14.3,14.4														
	[political]														
	Week:	10/29/12	11/04/12	- - - - - - -		0				\$0.00		0.00			
N 12	WEWS	10/06/12	10/13/12	SA GMA 8-9a	CM	8-9a	- - - - - S -	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
		SA GMA 8-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S -		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/01/12-10/07/12	SA GMA 8-9a		8-9a	- - - - - Sa - -	:30		(\$600.00)		0.00	NM		
	Credited														
	Week:	10/08/12	10/14/12	- - - - - S -		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/08/12-10/14/12	SA GMA 8-9a		8-9a	- - - - - Sa - -	:30		(\$600.00)		0.00	NM		
	Credited														
N 14	WEWS	10/21/12	11/04/12	SU GMA 8-9A	CM	8-9a	- - - - - - S	:30	1	\$800.00	P-2	0.00	NM	2	\$3,650.00
		SU GMA 8-9A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- - - - - - -		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	- - - - - - S		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/22/12-10/28/12	SU GMA 8-9A		8-9a	- - - - - - - Su	:30		(\$800.00)		0.00	NM		
	See MG 14.3,14.4														
	[LS...NA due to political]														
	3	WEWS	11/03/12-11/03/12	Sa 6a-8a News		6-8a	- - - - - - Sa - -	:30		\$1,200.00		0.00	NM		
	Ⓜ MG for 11.2,30.7,14.2														
	4	WEWS	10/30/12-11/02/12	M-F 5-6p News		5-6p	- TWThF - - - -	:30		\$2,450.00		0.00	NM		
	Ⓜ MG for 11.2,30.7,14.2														
	Week:	10/29/12	11/04/12	- - - - - - -		0				\$0.00		0.00			
N 15	WEWS	10/02/12	10/12/12	M-F 9-10a	CM	9-10a	MTWTF - -	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		M-F 9-10a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		2				\$550.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF - -		2				\$550.00		0.00			
N 16	WEWS	10/16/12	11/06/12	M-F 9-10a	CM	9-10a	MTWTF - -	:30	2	\$850.00	P-1	0.00	NM	8	\$6,800.00
		M-F 9-10a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- - - - - - -		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF - -		2				\$850.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF - -		4				\$850.00		0.00			
	Week:	11/05/12	11/11/12	- T - - - - -		2				\$850.00		0.00			



WEWS

Print Date: 10/29/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$550.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					2	\$800.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					2	\$800.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					4	\$800.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$800.00		0.00			
N19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					2	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					2	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$1,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					3	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$550.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					2	\$750.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					2	\$750.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00			
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,000.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
N26	WEWS	10/02/12	11/06/12		CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	17	\$17,000.00



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 3-4p Katie										
				M-F 3-4p Katie										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -		3			\$1,000.00			0.00		
Week:		10/08/12	10/14/12	MTWTF - -		2			\$1,000.00			0.00		
Week:		10/15/12	10/21/12	MTWTF - -		4			\$1,000.00			0.00		
Week:		10/22/12	10/28/12	MTWTF - -		4			\$1,000.00			0.00		
Week:		10/29/12	11/04/12	MTWTF - -		3			\$1,000.00			0.00		
Week:		11/05/12	11/11/12	M- - - - -		1			\$1,000.00			0.00		
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF - -	:30	3	\$750.00	P-3	0.00 NM	17	\$12,750.00
				M-F 4-5p Dr. Oz										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -		3			\$750.00			0.00		
Week:		10/08/12	10/14/12	MTWTF - -		2			\$750.00			0.00		
Week:		10/15/12	10/21/12	MTWTF - -		4			\$750.00			0.00		
Week:		10/22/12	10/28/12	MTWTF - -		4			\$750.00			0.00		
Week:		10/29/12	11/04/12	MTWTF - -		4			\$750.00			0.00		
Week:		11/05/12	11/11/12	- - - - -		0			\$0.00			0.00		
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News	CM	5-6p	MTWTF - -	:30	4	\$1,400.00	P-2	0.00 NM	20	\$28,000.00
				M-F 5-6p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -		3			\$1,400.00			0.00		
Week:		10/08/12	10/14/12	MTWTF - -		3			\$1,400.00			0.00		
Week:		10/15/12	10/21/12	MTWTF - -		5			\$1,400.00			0.00		
Week:		10/22/12	10/28/12	MTWTF - -		4			\$1,400.00			0.00		
Week:		10/29/12	11/04/12	MTWTF - -		4			\$1,400.00			0.00		
Week:		11/05/12	11/11/12	M- - - - -		1			\$1,400.00			0.00		
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News	CM	6-630p	MTWTF - -	:30	3	\$2,000.00	P-1	0.00 NM	3	\$6,000.00
				M-F 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -		3			\$2,000.00			0.00		
Week:		10/08/12	10/14/12	- - - - -		0			\$0.00			0.00		
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News	CM	6-630p	MTWTF - -	:30	5	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
				M-F 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	- - - - -		0			\$0.00			0.00		
Week:		10/22/12	10/28/12	MTWTF - -		3			\$2,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	WEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	MTWThF - - - -	:30		(\$2,000.00)		0.00 NM		
See MG 14.3,14.4														
[n/a per by]														
9	WEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	MTWThF - - - -	:30		(\$2,000.00)		0.00 NM		
Credited														
[Adding spots to end of contract]														
Week:		10/29/12	11/04/12	- - - - -		0			\$0.00			0.00		
Week:		11/05/12	11/11/12	- - - - -		0			\$0.00			0.00		
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT	CM	630-7p	MTWTF - -	:30	3	\$2,000.00	P-2	0.00 NM	3	\$6,000.00
				M-Su 630-7p WNT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	- TWTF - -		3			\$2,000.00			0.00		



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00 NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--	3		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT	630-7p		-TWThF----	:30	(\$2,000.00)	0.00	NM			
See MG 31.15														
[N/A]														
15	WEWS	10/02/12-10/05/12		M-Su 630-7p WNT	630-7p		-TWThF----	:30	(\$2,000.00)	0.00	NM			
Ⓜ See MG 31.16														
[N/A NO AVAIL ON ENTRY]														
16	WEWS	10/02/12-10/05/12		M-F 5-6p News	5-6p		-TWThF----	:30	\$2,000.00	0.00	NM			
Ⓜ MG for 31.15 10/04														
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$0.00		0.00					
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00					
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00					
Week:		11/05/12	11/11/12	-----	0		\$0.00		0.00					
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00 NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-	1		\$1,275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/15/12-10/21/12		SA 7-8p Rotation	7-8p		-----Sa--	:30	(\$1,275.00)	0.00	NM			
See MG 32.4,32.5														
[N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]														
4	WEWS	10/15/12-10/21/12		SA 7PM News	7-730p		-----Sa--	:30	\$1,275.00	0.00	NM			
Ⓜ MG for 32.3,32.1														
[Sports Late-Run]														
5	WEWS	10/29/12-11/04/12		SA 7PM News	7-730p		-----Sa--	:30	\$1,275.00	0.00	NM			
Ⓜ MG for 32.3,32.1														
Week:		10/22/12	10/28/12	-----S-	1		\$1,275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/22/12-10/28/12		SA 7-8p Rotation	7-8p		-----Sa--	:30	(\$1,275.00)	0.00	NM			
See MG 32.6														
[N/A CHG INV. CODE TO PLACE - SA 7PM NEWS]														
6	WEWS	10/22/12-10/28/12		SA 7PM News	7-730p		-----Sa--	:30	\$1,275.00	0.00	NM			
Ⓜ MG for 32.2 10/27														
Week:		10/29/12	11/04/12	-----S-	1		\$1,275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/29/12-11/04/12		SA 7-8p Rotation	7-8p		-----Sa--	:30	(\$1,275.00)	0.00	NM			
See MG 32.4,32.5														
[N/A PGM CHG TO PLACE - SA 7PM NEWS]														
N33	WEWS	10/07/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-1	0.00 NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S	1		\$1,525.00		0.00					
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00					
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00 NM	3	\$4,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1		\$1,525.00		0.00					
Week:		10/22/12	10/28/12	-----S	1		\$1,525.00		0.00					



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00 NM	3	\$4,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----S					1	\$1,525.00		0.00		
N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,000.00		0.00		
Week:		10/22/12	10/28/12	MTWTF--					1	\$1,000.00		0.00		
Week:		10/29/12	11/04/12	MTWTF--					1	\$1,000.00		0.00		
N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,000.00		0.00		
Week:		10/22/12	10/28/12	MTWTF--					1	\$1,000.00		0.00		
Week:		10/29/12	11/04/12	MTWTF--					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,000.00)		0.00 NM		
Credited														
[Adding spots to end of contract]														
N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00 NM	5	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
Week:		10/08/12	10/14/12	M-----					1	\$12,000.00		0.00		
Week:		10/15/12	10/21/12	M-----					1	\$12,000.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$12,000.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$12,000.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$12,000.00		0.00		
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00 NM	3	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$15,000.00		0.00		
Week:		10/22/12	10/28/12	-T-----					1	\$15,000.00		0.00		
Week:		10/29/12	11/04/12	-T-----					1	\$15,000.00		0.00		
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00 NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$7,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/15/12-10/21/12		Tuesday Prime C		10-11p	-T-----	:30		(\$7,000.00)		0.00 NM		
See MG 39.3														
[N/A PGM CHG - POLITICAL DEBATE 9-11P]														
3	WEWS	10/09/12-10/09/12		Tuesday Prime C		10-11p	-T-----	:30		\$7,000.00		0.00 NM		
Ⓜ MG for 39.1 10/16														
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	-T-----					1	\$7,000.00		0.00		
N40	WEWS	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$7,000.00		0.00		
N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00 NM	2	\$9,000.00



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$4,500.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00			
	Week:	10/29/12	11/04/12	----F--		1				\$4,500.00		0.00			
N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	2	\$2,200.00	P-3	0.00	NM	9	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF-S		2				\$2,200.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF-S		2				\$2,200.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF-S		2				\$2,200.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF-S		2				\$2,200.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF-S		1				\$2,200.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$1,000.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		3				\$1,000.00		0.00			
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		(\$1,000.00)		0.00	NM		
	Credited														
	[Adding spots to end of contract]														
	7	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		(\$1,000.00)		0.00	NM		
	Credited														
	[Adding spots to end of contract]														
	Week:		10/29/12	11/04/12	MTWTF--		2			\$1,000.00		0.00			
N45	WEWS	10/07/12	11/04/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$2,200.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$2,200.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$2,200.00		0.00			
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$550.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$550.00		0.00			
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$850.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$850.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$850.00		0.00			
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	0	\$0.00



WEWS

Print Date: 10/29/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/29/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$28,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WEWS 10/29/12-11/04/12 OSU Football OSU v. Illinois -----Sa-- :30 \$28,000.00 0.00 NM Credited [Moving spot to Mon 10.29 Castle and NCAA FB non-OSU 11.3]															
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$25,000.00 0.00															
N50	WEWS	10/02/12	10/12/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00 0.00 Week: 10/08/12 10/14/12 MTWTF-- 4 \$1,000.00 0.00															
N51	WEWS	10/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 0.00 Week: 10/22/12 10/28/12 MTWTF-- 3 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M----- 1 \$1,000.00 0.00															
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----- 0 \$0.00 0.00 Week: 10/08/12 10/14/12 ----- 0 \$0.00 0.00 Week: 10/15/12 10/21/12 ----- 0 \$0.00 0.00 Week: 10/22/12 10/28/12 -----S- 1 \$1,300.00 0.00 Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00 Week: 11/05/12 11/11/12 ----- 0 \$0.00 0.00															
N53	WEWS	10/25/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---TF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 1 \$2,500.00 0.00															
N54	WEWS	10/25/12	10/26/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---TF-- 2 \$675.00 0.00															
N55	WEWS	10/29/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$19,000.00	P-1	0.00	NM	1	\$19,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$19,000.00 0.00															
N56	WEWS	11/03/12	11/03/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$9,000.00 0.00															
													Totals	255	\$423,625.00